

Ari Soinola appointed Vice President, Operations and Development of Nurminen Logistics Plc

M.Sc. (Econ.) Ari Soinola has been appointed Vice President, Operations and Development of Nurminen Logistics Plc and a management team member as of March 8, 2021. Soinola joins Nurminen Logistics from Finnair Cargo, where he has worked as Development Director.

"We will start offering outsourcing services to the Finnish industry and trade sector. We utilize our excellent expertise in forwarding, terminal services, and organizing international transports worldwide in outsourcing services. I'm happy to have Ari in charge of our company's new outsourcing services business and its development," says Olli Pohjanvirta, CEO of Nurminen Logistics.

Soinola has over 20 years of experience in business development and strategic planning at Finnair Group. "Nurminen's development strategy is exciting, and I look forward to taking it forward. I believe that through the diverse experience of the industry, I have a lot to offer," Ari Soinola says.

For more information:

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Nurminen Logistics is a listed company established in 1886 that offers logistics services. The main market areas and growth areas of Nurminen Logistics are in rail logistics between China and Northern Europe, demanding logistics outsourcing and heavy and chemical handling. The company provides high-quality forwarding, cargo handling, and value-added services as well as railway transports and related to its project transport services to its customers.