

Nurminen Logistics Plc and Unipro Oy Ltd have signed an agreement on the outsourcing and development of logistics operations

Nurminen Logistics Plc and Unipro Oy Ltd have signed a two-year logistics outsourcing agreement. Nurminen has designed a service package in collaboration with Unipro, and the goal of the package is to ensure the customer's success and increase Unipro's competitive advantage with the help of logistics and digitalisation.

Ari Soinala, who is in charge of Nurminen's outsourcing and forwarding services, describes the content of the collaboration: "Together with Unipro, we have built a supply chain for components that is based on Nurminen's regular train service. We transport the components Unipro needs in its production from the supplier's factory to Chongqing. In addition, Unipro also has the opportunity to store components at Nurminen's Vuosaari terminal. This provides them with tax-free and customs-free warehousing and allows them to prepare for sudden changes in order volumes. With this supply chain, we are able to ensure the functioning of the customer's production regardless of global logistics challenges."

Most of Unipro's products are sold to end customers in Europe. With a quick order and supply chain, Unipro believes that it can win greater market share and more customers. The company is building a new production plant in Hämeenlinna and, at the same time, it has also updated all of the package sizes for its shipments. The digital export process, developed in collaboration with Nurminen, ensures that the transport ordered for each shipment can be carried out with as little manual work as possible and always on schedule.

"With this new production plant, we got the opportunity to design the company's logistics from scratch, and I'm very happy with the solution offered by Nurminen. Nurminen's train service to and from China has already shown how well it works, and I'm excited to see how it can still be developed further with the help of digitalisation," says Unipro's CEO Vesa Samela.

More information:

Ari Soinala, VP Forwarding and Outsourcing Operations, Nurminen Logistics
+358 40 099 9809, ari.soinola@nurminenlogistics.com

Vesa Samela, CEO, Unipro
+ 358 40 772 3335 vesa.samela@unipro.com

Nurminen Logistics is a listed company established in 1886 that offers logistics services. The main market areas and growth areas of Nurminen Logistics are in rail logistics between China and Northern Europe, demanding logistics outsourcing and heavy and chemical handling. The company provides high-quality forwarding, cargo handling, and value-added services as well as railway transports and related to its project transport services to its customers.

Unipro Oy Ltd. is a Finnish company that designs, manufactures and supplies unipro® lighting track products. Our undeniable strengths are a customer-oriented approach and strong product development expertise, as well as a high level of quality. We increasingly supply products to more than 40 countries globally, with Europe being our main market. Unipro Oy Ltd. belongs to the privately owned Propria Group, which have been operating for over 60 years. Propria Group companies employ more than 100 people in seven countries and have an annual turnover of some MEUR 30.